

OHIO CITY NEAR WEST DEVELOPMENT CORPORATION



Market District Director

Ohio City Near West, a community development corporation dedicated to the promotion, preservation and development of Cleveland's historic Ohio City neighborhood, is seeking dynamic and qualified urbanists for the position of Market District Director. The Market District Director will manage all issues related to the creation of the Market District and ensuring the success of the West Side Market Centennial, as well as formalizing a relationship with the City of Cleveland to promote, program and raise resources for the improvement of the West Side Market. To learn more about Ohio City, please visit our website at www.ocnw.org or www.ohiocity.com.

Responsibilities shall include, but are not limited to:

- Staff WSM Centennial Commission and Manage special projects to be implemented as part of West Side Market Centennial Commission and Market District, including physical development projects as well as events and other initiatives.
- Implement Marketing Strategy for West Side Market and Market District
- Implement Consistent Programming and Special Events for West Side Market and the Market District, including Market Square Park
- Develop and implement Fundraising strategy for the West Side Market that includes an annual campaign, grant-writing and special event strategy to ensure adequate funding for Market improvements, programming and marketing.
- Manage implementation of the West Side Market Visitors Center and develop merchandising plan for Visitor Center as well as assisting in the development of educational programming and other tours related to the West Side Market and the City of Cleveland.
- Create and/or facilitate Market District Merchants Association and Friends of West Side Market groups in order to implement events, special projects and marketing initiatives to ensure the success of the West Side Market and surrounding Market District.

Minimum Qualifications

Bachelor's Degree and three to five years experience in local government, marketing, event planning, project management, community development and/or related fields with demonstrated ability to implement projects and initiatives in dynamic and complex political environment.

Salary and Benefits are competitive. Interested parties should submit a cover letter and resume via e-mail to Eric Wobser of Ohio City Near West at ewobser@ohiocity.org. Applications are due by July 12 at no later than 5pm. Please refer any questions to Eric Wobser at 216-781-3222, extension 101.